

From Sky Blue to Navy Blue and from Indigo to Royal Blue, the colour BLUE is all around us.

For the 2025 ANZEG Colour Challenge we invite you to explore your love of Blue.

From traditional to modern, from realistic to abstract, we will create a sea of blue on the gallery walls.

GENERAL CONDITIONS

- Colour theme: BLUE.
- Size: 300x150mm (12" x 6") either portrait or landscape, including frame.
- Stitch must be a significant part of your entry.
- This exhibition is open to anyone, not just ANZEG Guild members. All pieces submitted will be accepted.
- Your entry must meet the colour theme and size requirements for this year's challenge (size requirements include the frame). If using a frame please make sure it is robust – the Challenge is posted from venue to venue. ANZEG takes no responsibility for any damage sustained in transit.
- No glass or perspex. (Broken glass can cut whoever opens the parcel, it's too dangerous).
- All pieces need to be wall hung, using D-rings and string.
- Work must be original and created within a year of the closing date of this challenge.
- Any sources should be acknowledged to comply with copyright regulations.
- Please don't go overboard with the packaging –
 make it simple and strong. Remember, we have to
 pack and unpack it more than once.
- ANZEG will take all care to keep your piece safe but insurance of your piece is your responsibility.
- A self-addressed postbag with appropriate return postage must be included with each entry. Please remember the extra Rural Delivery cost on your return bag if needed.
- The judges decision is final and no discussion will be entered into.
- Your piece may be used for ANZEG-related promotion including, but not restricted to, the website, Threads magazine, diaries and calendars.
- LATE ENTRIES WILL NOT BE ACCEPTED.

EXHIBITION | The aim is always to present this as a in-situ exhibition and space has been booked at two venues: one in the North Island, one in the South:

INVERLOCHY Art school

3 Inverlochy Place, Te Aro, Wellington from September 22-October 17



and then down South from November 1-23 – 49 Wai-Iti Rd, Maori Hill,

Timaru.

All pieces are sent to ANZEG's photographer, who prepares it for publication in ANZEG's Threads magazine, and on the website. It proceed as a Virtual Exhibition on ANZEG's website, embroiderynz.co.nz/gallery from November 24.



Our friends at Sewing Supplies have generously offered to help with the shipping costs of sending the exhibition around

the country. Thank you Sewing Supplies!

Pieces will be returned as soon as possible after the last exhibition.

PRIZES | Every entry is eligible for the ANZEG prize(s). For the ANZEG prizes, pieces are scored using a points system, by two experienced embroidery judges. Pieces are scored on: •Total impact •Design •Colour •Workmanship •Suitability of materials •Presentation.

We are again offering some great cash prizes: ANZEG Overall Winner \$500

\$150 Print Ready merit prize;

\$50 viewers' choice (voting via the website).

IMPORTANT DATES

Form A | Registration: Friday July 25, 2025 Return your Form A and payment this date.

Form B | Entry Form(s): Friday August 8, 2025
Each embroidery needs it's own completed Form B included with it.